



THE EUROPEAN
BIOECONOMY
NETWORK

WWW.EUBIONET.EU

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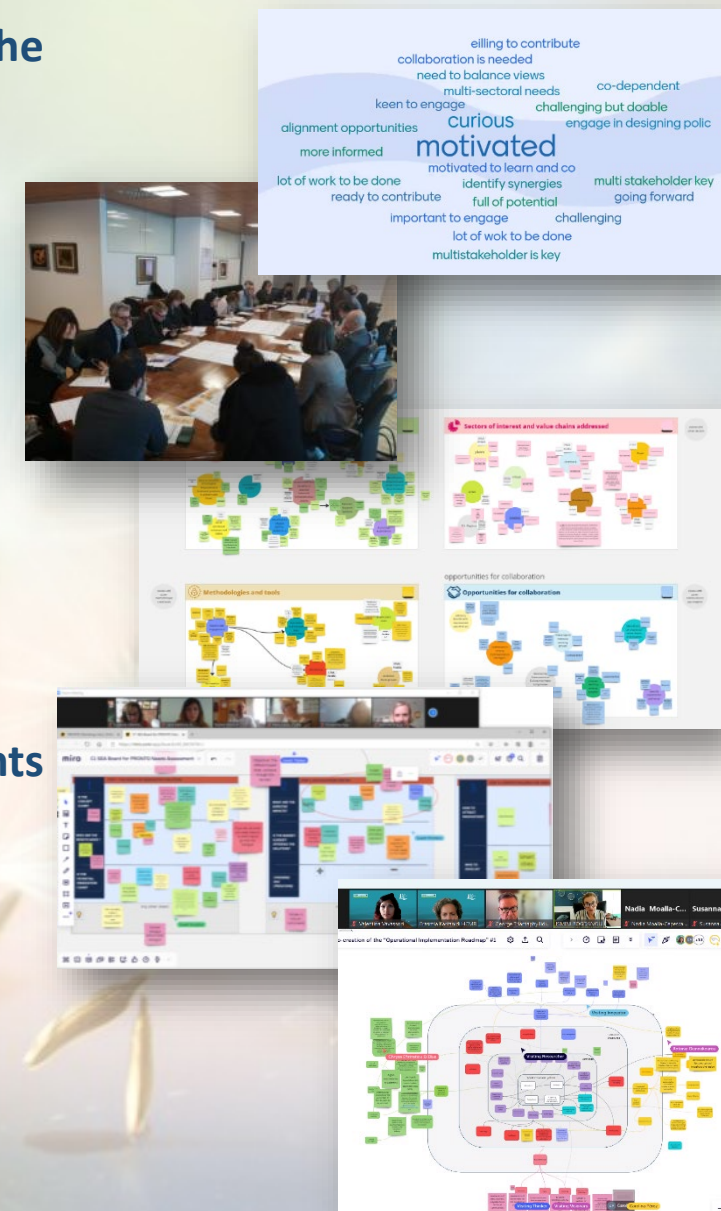
Attività correnti e future

- 4 gruppi di lavoro
 - **Bioeconomy communication and education/future skills for the bioeconomy** (30 progetti, coordinato dai progetti BioGov.Net e GenB)
 - **Standardisation, certification, labelling and monitoring** (16 progetti, coordinato dal Progetto SUSTRACK)
 - Enabling the bioeconomy ecosystem at European, National and Regional level (governance perspective)
 - Enabling the bioeconomy ecosystem at European, National and Regional level (boost circular economy and bioeconomy sectors perspective)

- Attualmente supportato da FVA e parzialmente da BioGov.Net e SUSTRACK, in attesa della revisione della strategia per la bioeconomia del 2025.

Lessons Learnt and recommendations for effective stakeholder engagement activities to support the multi-actor ecosystems for the EU bioeconomy

- Stakeholder engagement activities should address topics **relevant and pressing for the participants**
- Involve several projects with similar interests, to **provide to the stakeholders aggregated results**
- Create a **strong value proposition** to stand from extensive offer of online workshops
- Online formats are much more effective after Covid, but they should be **carefully planned and facilitated by experienced moderators**
- Know what you are talking about, but **leave the stage to the experts**
- Trigger the discussion with **inspirational case studies**, shared through the **stakeholders' voices**
- Design supporting tools to ensure the **collection and visualisation of valuable insights and the fruitful interaction and co-creation**
- Make sure that **all the participants have the opportunity to contribute**
- Build trusted relation with the stakeholders, offering **meaningful contents and Actionable Knowledge** for their practice
- **Follow-up** with a structured package of outcomes (short, focused and actionable)



Contacts

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(Currently the EuBioNet is supported only by FVA New Media Research own resources, with no public support, thus limiting the efforts that can be dedicated)