



BIOECONOMIA CIRCOLARE PER LA TRANSIZIONE ECOLOGICA: NUOVE COMPETENZE E BISOGNI FORMATIVI

PALAZZO CHIGI - PRESIDENZA DEL CONSIGLIO DEI MINISTRI

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Chiara Pocaterra

APRE Head of Projects Department

GenB Transition2Bio BIOCIRCLE Coordinator

WHAT IS

GENB

GenB is an EU-funded project all about educating and empowering the Generation Bioeconomy (GenB) to become, aware, sensitive and interested in environmental issues, sustainability and circularity.

It aims to **raise awareness on Bioeconomy** building on communication and education that **encourage and reward young BIOVOICES to take a role** in steering the transitions towards more sustainable lifestyles.

Project Overview

Funding: European Commission (REA)/Horizon Europe

Budget: 2 million EUR

Duration: November 2022 - April 2025 (2.5 years)

Coordinator: APRE

Consortium: 10 project partners (8 EU countries: Italy, Portugal, the Netherlands, Spain, Slovakia, Austria, Greece, Belgium)



MAIN ACTIVITIES

CAREER INFODAYS



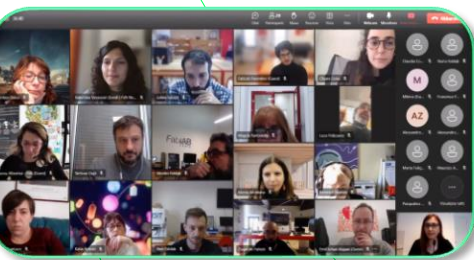
STUDENTS2STUDENTS



WORKSHOPS AND LARGE SCALE EVENTS FOR 6-18 YEARS OLD STUDENTS



TRAININGS FOR GENB AMBASSADORS, MULTIPLIERS AND TEACHERS



BIOREFINERY STUDY VISIT



HANDS-ON LABS



GENB AMBASSADORS



GenB GAMES

ROLE-PLAY GAME ON BIOECONOMY
JOBS: "BIOHEROES: LET'S SAVE THE PLANET!" (4 - 8 y.o.)



BOARD GAME "THE BIOECONOMIST"
(9-13 y.o.)



BIOECONOMY MEMORY GAME
(4 - 9 y.o.)

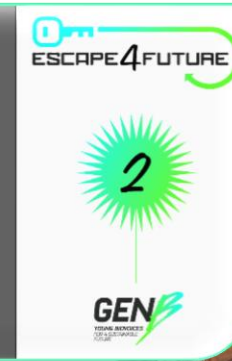


BOOK "WHAT'S BIOECONOMY?"
(5-9 y.o.)

- Deutsch
- Eestlane
- English
- Español
- Ελληνικά
- Français
- Italiano
- Magyar
- Nederlands
- Português
- Română
- Slovenský



ESCAPE GAME "ESCAPE4FUTURE"
(13 - 18 y.o.)



GenB DIGITAL TOOLS



EDUCATIONAL VIDEOS (11-13 y.o.)



ONLINE JOB PROFILES (14-18 y.o.)



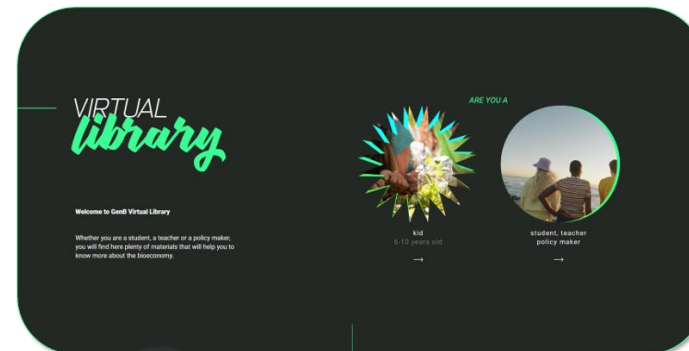
FAIRY TALES PODCAST (4-7 y.o.)



ONLINE GAMES



ONLINE LIBRARY



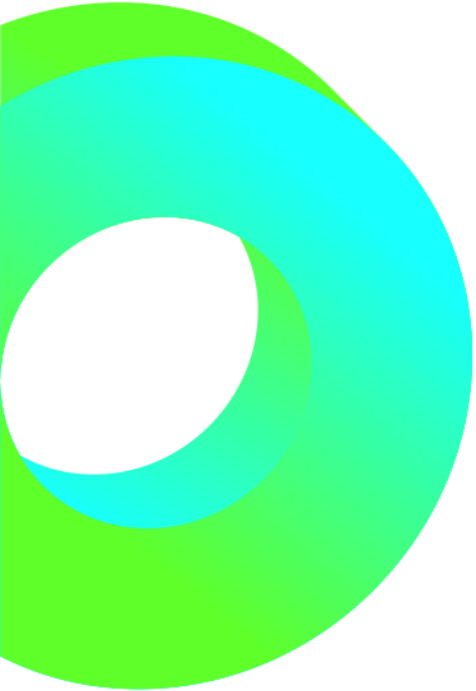
TRAINING AND LESSON PLANS FOR TEACHERS AND MULTIPLIERS



GenB Recommendations



- Bioeconomy should be introduced starting from primary schools
- Bioeconomy can be presented through experiential and interactive methodologies
- Bioeconomy should be presented to teachers and multipliers through trainings and webinars
- Bioeconomy is a multi-disciplinary topic that can be tackled involving different stakeholders in the learning path





genb@apre.it

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OUR CONSORTIUM:

